

2022



IMPACT *Report*

**IT IS THAT DEEP
JAN-APRIL 2022**





What we've achieved 2022 IN NUMBERS

2022 was a busy year for It Is That Deep! Here's what happened...

- We worked with 826 young people between January and April 2022.
- We worked in n[JP1] school in South London.
- We delivered multiple sessions over the year!

What we've achieved

RESULTS

By Age (15+ vs. 14 and under)

Age is an important factor in determining how workshop attendees understand the issues and how they affect them. Older young people seem less confident understanding boundaries, and calling inappropriate behaviour out, compared to younger participants. We found that those aged 15 and over were...

- ... LESS confident identifying sexual harassment (35% vs. 65% of those 14 and under, reporting 'fairly' or 'very' confident)
- ... LESS confident knowing the facts about sexual harassment (34% vs. 66% of all other ages reporting 'fairly' or 'very' confident)
- ... LESS confident knowing the boundaries between flirting and harassment (31% vs. 69% for all other ages...)
- ... MORE confident calling out harassment (38% vs. 62%...)

What we've achieved

RESULTS

By Gender

Gender can be significant in determining how young people think about sexual harassment.

- At the end of the programme more girls, on average, reported being 'very' confident compared to boys in being able to say what sexual harassment looks like (92% (girls) vs. 89% (boys) reporting 'fairly' or 'very' confident)
- Slightly more girls than boys reported being 'fairly' or 'very' confident in knowing the different forms of sexual harassment (93% (girls) vs. 92% (boys) reporting 'fairly' or 'very' confident)
- Girls and boys equally understood the difference between flirting and other forms of behaviour (90% (girls) vs. 90% (boys) reporting 'fairly' or 'very' confident)
- Girls are more confident 'calling out' sexual harassment than boys (63% (girls) vs. 58% (boys) reporting 'fairly' or 'very' confident)
- Girls enjoyed this workshop far more than boys did! (69% (girls) vs. 56% (boys) reporting 'that they 'enjoyed' the workshop 'a lot')

What we've achieved

RESULTS

For all genders and ages....

Nearly all attendees were generally 'very' or 'fairly' confident in their ability to identify, and understand, inappropriate behaviour.

- 92% of respondents said that they are 'fairly' or 'very' confident in recognising the signs of sexual harassment.
- 93% of respondents said that they are 'fairly' or 'very' confident in knowing the different forms sexual harassment can take.
- 90% of respondents said that they are 'fairly' or 'very' confident in knowing the difference between flirting and sexual harassment.

Most attendees are also 'fairly' or 'very' confident in their ability to practically apply their understanding and knowledge about sexual harassment to everyday life.

- 62% of respondents were either 'very' confident or 'fairly' confident that they would call out behaviour they considered sexually inappropriate.
- 94% of respondents told us that the workshops are interesting and helpful to them.
- 67% of attendees enjoyed the workshops A LOT!

What we've achieved

RESULTS

For all genders and ages....

Our attendees know what sexual harassment looks like, that it can take different forms, and that it covers a broad range of behaviours. Just under a third of attendees (32%) think sexual harassment involves 'Unwanted Touching'. Others suggested that it means...

- ... Unwanted sexual comments 26%
- ... Unsolicited touching 37%
- ... Harassment 13%
- ... Inappropriate media images 15%

We asked what sexual harassment means to our participants. This is a sample of what they told us...

- "If someone was to come up to you and repeatedly comment on you and your body and you didn't feel comfortable" (Girl, 13)
- "Winking and whistling at me" (Girl, 12)
- "someone blocking your way when you're trying to walk" (Boy, 17)
- "somebody touching your arm when you've made it clear that you don't want to be touched" (Girl, 16)
- "Asking for sexual favours" (Girl, 13)
- "Girls touching me while walking up the stairs" (Girl, 16)
- "If someone asks you for nudes but you don't want to and they keep asking" (Boy, 16)

About the report authors

Community Impact supports charities to move beyond simply collecting and reporting data to using this to build organisational and community capacity. We do this by:

- Showing organisations how to use evaluation data operationally to support service/programme delivery
- Supporting performance and programme improvement
- Using data to support business development and fundraising
- Undertaking longer term studies to show how service users go on to play active roles in their communities.

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