

**Bel**  
**Eve**



# TRUSTEE PACK

# Who we are....



## Aim

BelEve aims to make a profound and lasting impact on girls aged 8-22 and inspire the next generation of female leaders to be of service to their community.

## Vision

All girls and young women are empowered to become leaders of their own world.

## Mission

Equipping girls and young women with the skills, support and confidence to find their voice and make informed choices about their future.



# BELEVE

BelEve aims to engage with girls and young women and support them in gaining skills, confidence and self-belief to fulfil their potential, despite barriers in their lives that might suggest otherwise.

Through carefully crafted programmes, mentoring, events and campaigns, BelEve brings individuals and groups together helping to motivate them, reduce isolation, combat differences, and build strength across communities from the girls who are at the centre of these. Through the programmes, beneficiaries improve their social mobility, as well as their life and career prospects.

Programmes include:

- BEAM for girls aged 8-11 (Beautiful, Empowered And Me) Supporting girls in becoming resilient and ready for the transition to secondary school.
- BeEmpowered is a transformative program designed exclusively for girls aged 11-13 embarking on their secondary school journey. It aims to empower participants to discover their inner strength, become leaders in their lives, and connect with their dreams, passions, and purpose.
- Lead Her Ship is tailored for girls aged 14-15, focusing on leadership and change-making competencies. The program includes small group discussions, fun activities, and personal reflection
- BelEve In Her Success: Mentoring Programme matching girls aged 16-21 with female role models and leaders across the industry to deliver one-to-one support.
- It Is That Deep: Sexual Harassment Campaign. A campaign co-created with young women to raise awareness and encourage people to recognise, speak out, and stand up against sexual harassment amongst their peers.



# OUR FUTURE

BelEve's focus on transforming the organisation reflects a commitment to long-term success, sustainability, and impactful growth. The organisation intends to enrich, deepen, and expand its existing programs while prioritising infrastructure development, capacity building, and organisational effectiveness. The overarching goals for the next year are outlined below:

## 1: Programme Excellence and Impact

Objective: Achieve excellence in programme delivery with a focus on making a lasting impact on the futures of girls and young women.

## 2: Reach and Inclusivity

Objective: Expand the reach of programmes to a broader audience while addressing the diverse needs of girls and young women.

## 3: Organisational Resilience

Objective: Build organizational resilience by strengthening infrastructure and ensuring sustainable practices.

## 4: Advocacy and Awareness

Objective: Advocate for the rights of girls and young women, raising awareness of the challenges they face.



# HOW TO EXPRESS YOUR INTEREST

Please complete the expression of interest on the vacancy page on the BelEve website.

Closing date is Friday 6th December 2024.

## Queries

If you have any queries or need additional information or would like to have an informal discussion, please contact [info@BelEveUK.org](mailto:info@BelEveUK.org)